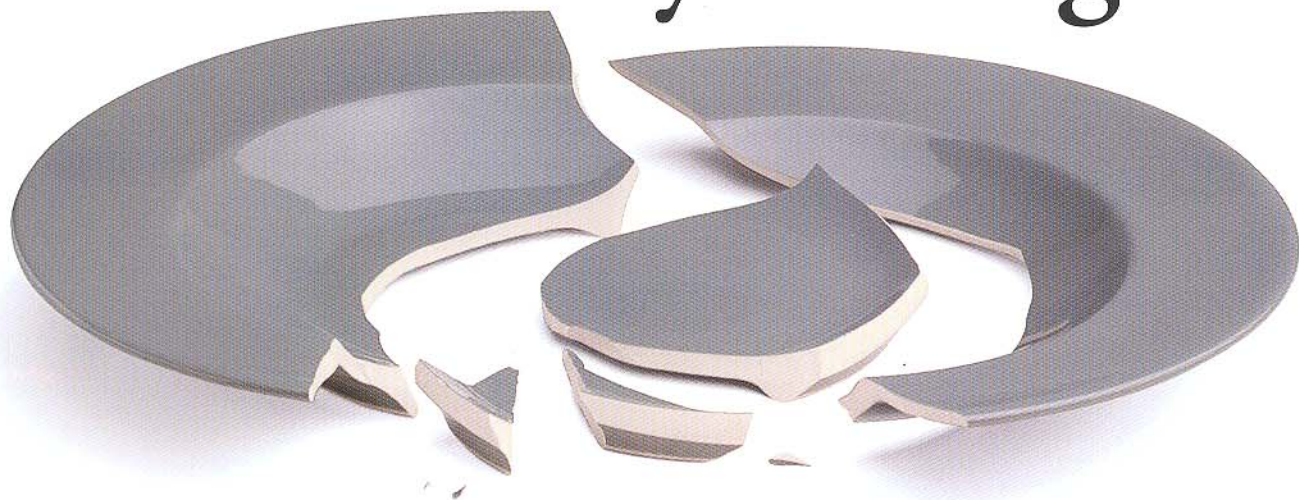


You got a break  
on the china you bought...



Next time you better buy Hall.



The Hall China Company



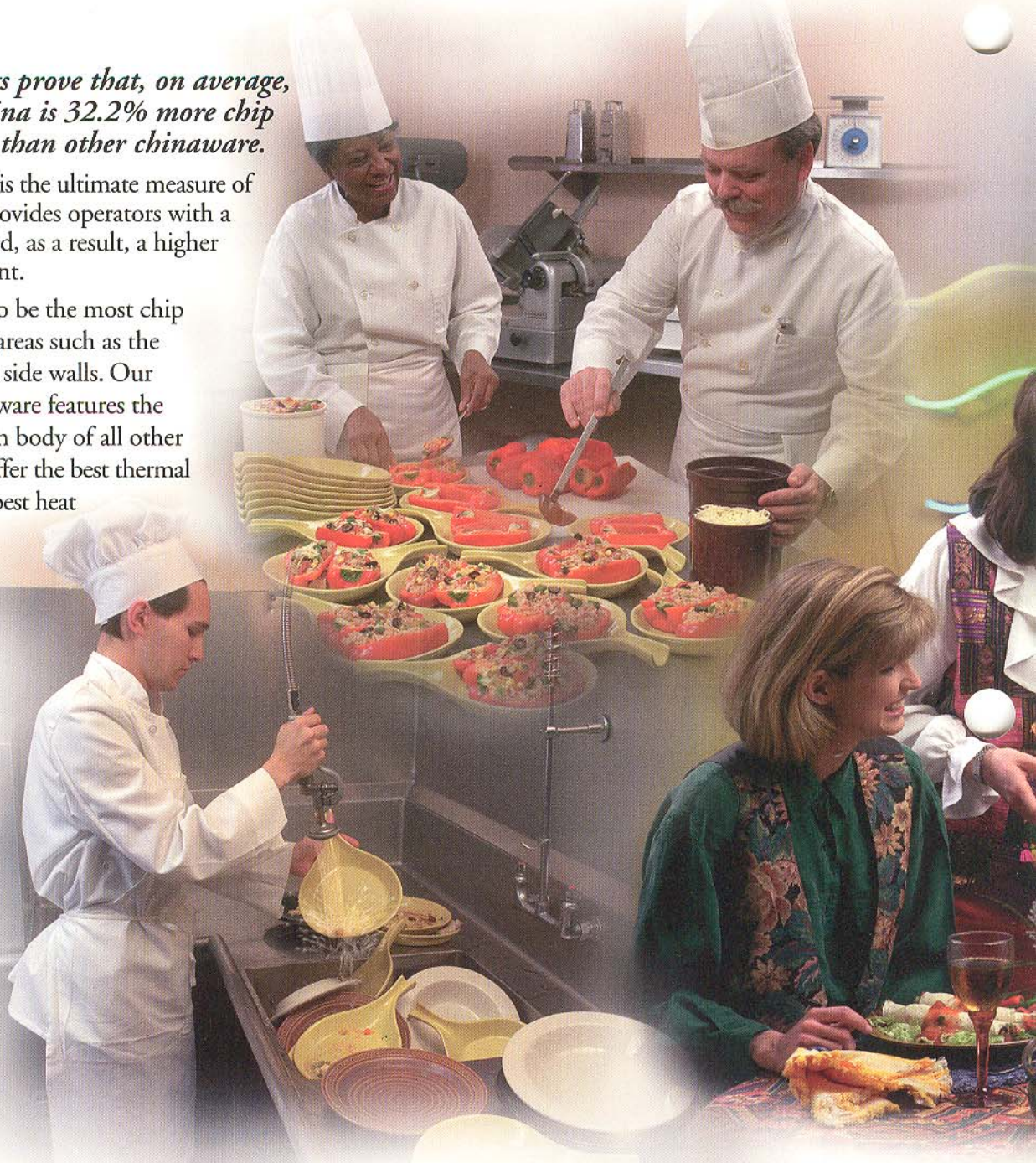
# Hall Goes to Extremes...T



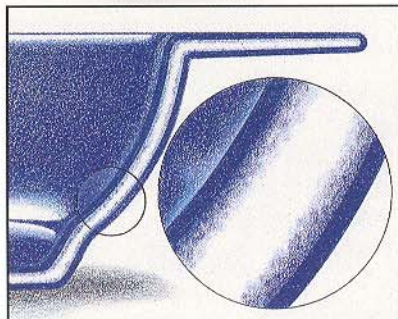
**R**ecent tests prove that, on average, Hall China is 32.2% more chip resistant than other chinaware.

Durability is the ultimate measure of quality. It provides operators with a lower cost per serving and, as a result, a higher return on their investment.

Hall China is designed to be the most chip resistant in critical wear areas such as the rim, the bottom and the side walls. Our freezer-to-oven-to-table ware features the densest, hardest porcelain body of all other china cookingware. We offer the best thermal shock resistance and the best heat and cold retention. We use the highest firing temperature (2400° F) to make the strongest glazes. This results in chinaware that is 32.2% stronger than china fired at lower temperatures. We offer the greatest variety and range of sizes — affording operators the portion control they need. Competitively priced, Hall China is an extraordinary value in tableware service.



Only Hall's got you covered.



*With Hall's process, glazes inseparably bond with the china body, protecting against chipping, crazing and cracking. Colors stay clean and brilliant and never fade or wear away.*

Hall China takes a pounding.



*Our glazes and materials are the hardest and, by design, the most chip resistant available on the market.*

Some manufacturers have a



# What makes Hall China better...

Our ceramic engineers design Hall Chinaware to be fired at the industry's highest temperature, 2400° F. Hall's multi-million dollar, computerized kilns precisely control this firing temperature to ensure that the superior physical characteristics of our products remain uniform... piece after piece, carton after carton, year after year.

- Cook/Serve •

Designed to distribute heat uniformly and help prevent scorching, Hall's oven, freezer, and microwave-proof chinaware goes to extremes and is the most complete selection available.

- Soup/Salad/Pasta/Entree •

Our extremely dense chinaware bodies retain heat and cold longer—keeping hot entrees hot and cold salads fresh and crisp. A full line of serving ware and pasta bowls offers you unmatched portion control and presentation options.

- Beverage Ware •

Unlike metal and plastic serving ware, Hall Chinaware will not pit, corrode, scratch or transfer flavors. We offer cups and mugs in more than 30 styles, and tea and coffee pots in over 50 sizes. A complete selection of service accessories, including creamers, is available.

- Dinnerware •

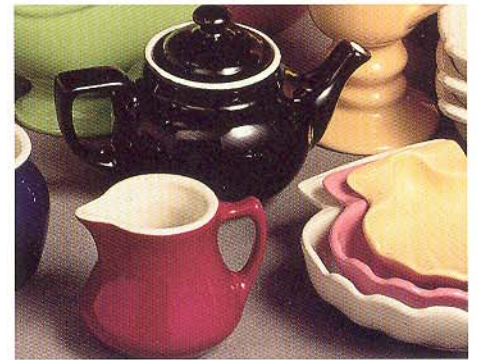
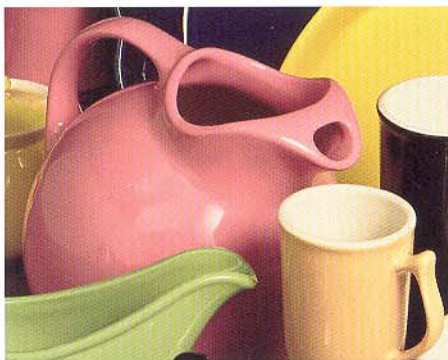
Our dinnerware pieces create complete, engaging place settings.

- Accessories •

Our chinaware is 42.6% more scratch resistant than plastic and offers the feel and quality presentation that plastic items cannot. Hall offers a wide assortment of accessory items including butter dishes, ramekins, salt & pepper shakers, sugar packet holders, flower vases and more.

- Health Care •

Compatible with all foodservice systems, Hall serving ware conserves tray space and offers superior heat retention after rethermalization. Low profile and firm stacking features provide for efficient handling. Pieces can be color coded and covers are available for many items.



*Custom crests, badges, logos, shapes and colors are also available.*

The Hall China Company was founded in East Liverpool, Ohio, in 1903, and has since become the "Hall Mark" for chinaware in all segments of the foodservice industry.

For more information, please call your Hall China distributor or contact Hall China's knowledgeable customer service department.



**The Hall China Company**  
**1-800-445-HALL**

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FAX: 216/385-6185 • FAX Orders Only: 1-800-837-4950

